



National Drive Electric Week EVENT Sponsorship and Participation

LiveSmart Fair (National Drive Electric Week 2018 <https://driveelectricweek.org/>)

- Date: Saturday, September 15, 2018 10am to 2pm EVENT hours
- Location: Urner's at 4110 Wible Road, Bakersfield

Sponsorship: *Must respond by August 24, 2018 with your logo (jpeg) to receive full marketing consideration.

<p>Bronze (\$250)</p> <ul style="list-style-type: none"> • Includes \$50 Single Membership in the San Joaquin Valley Clean Cities Coalition • Includes booth at our event • *Logos will be included on fliers and sign at the event 	<p>Silver (\$500)</p> <ul style="list-style-type: none"> • Includes \$50 Single Membership in the SJVCCC • Includes booth at our event • *Logos will be included on fliers, sign and print ad for the event 	<p>Gold (\$1,000)</p> <ul style="list-style-type: none"> • Includes \$50 Single Membership in the SJVCCC • Includes booth at our event • *Logos will be included on marketing materials for the event
<p>Platinum (\$2,500)</p> <ul style="list-style-type: none"> • Major Sponsor • Includes benefits of Gold Sponsorship • *Special recognition will be included on marketing materials and EVENT Banners and Signs 	<p>Diamond (\$5,000)</p> <ul style="list-style-type: none"> • Inside Track (EV Owner Zone) Sponsor • Includes benefits of Gold and Platinum Sponsorship • *Logo will be on homepage of PCA website 	<p>Booth Vendor (\$50)</p> <ul style="list-style-type: none"> • Will include one table and two chairs • Includes water to drink • Please bring your own tablecloth and canopy

*Please select one: **NOTE: Auto dealerships are asked to participate at the Bronze, Silver, or Gold levels. Contact us regarding our sales training opportunities.**

- Bronze Sponsor \$250**

 Silver Sponsor \$500

 Gold Sponsor \$1,000
 Platinum Sponsor \$2,500

 Diamond Sponsor \$5,000

 Booth Vendor \$50

Please return this form by Friday, August 24, 2018 to ensure that your logo(s) are included on all marketing materials. Sponsorships accepted through September 5, 2018.

Our Partners





Contact Information

Company Name	
Name, Title	
Street Address	
City, State Zip	
Phone	
Email	
Vehicle(s) to display	
Dealerships: Insurance Form Completed	

Please mail the completed form along with your payment (if appropriate) to:

Project Clean Air, Inc.
4949 Buckley Way, Suite 206
Bakersfield, CA 93309

Please note: Checks may be made payable to “Project Clean Air” or “San Joaquin Valley Clean Cities Coalition”. Contributions made payable to Project Clean Air, Inc., a 501(c)3 nonprofit organization, are tax deductible (tax ID #33-0472571).

If you have any questions on this event, please contact our Office Manager, Courtney Velasco, at projectcleanairoffice@gmail.com or 661-847-9756.

In 2017, the Best Drive Ever and LiveSmart Fair drew 125 participants in the electric vehicle Ride and Drive. One of the largest events in California!

***In 2017, the \$5,000 paid media campaign included** KGET TV 17 news sponsor, the *Bakersfield Californian*, Spectrum digital advertising, iHeart Radio, Facebook, Greater Bakersfield Chamber of Commerce eBlast, KERN 1410 AM interview with Scott Cox, a banner in the Urner’s parking lot, and the distribution of fliers to more than 80 local businesses! **Do not miss out!**